



2026 Sponsorship Prospectus

Supporting Children and Adults with Disabilities, Their Families and Communities in Creating Opportunities Together

About Us

Creating Opportunities is a community-driven nonprofit based in Salem, Oregon, proudly serving families across Marion, Polk, and Yamhill counties.

- **Creating Experiences:** We create inclusive, uplifting events that foster connection, celebrate diversity, and support local families through fun and meaningful experiences.
- **Creating Communities:** We partner with families of children experiencing developmental disabilities to build inclusive, resilient communities through culturally humble, trauma-informed, and person-centered support.
- **Creating Vision:** We envision a future where every child and family—regardless of ability, background, or circumstance—has access to the resources, relationships, and respect they need to thrive.

Our Impact

In Oregon, thousands of families face barriers to accessing developmental disability services. Long waitlists, staffing shortages, funding threats, fragmented systems, and cultural disconnects leave families isolated and overwhelmed. Creating Opportunities fills this gap—offering **navigation, advocacy, and connection rooted in lived experience and equity**.

Why Partner With Us?

- **Regional Impact:** Support families across three counties
- **Brand Visibility:** Reach thousands of engaged community members
- **Authentic Engagement:** Build goodwill through meaningful participation
- **Custom Opportunities:** We'll tailor benefits to align with your goals

Benefits & Outreach

We invite corporate partners to join us for a **full year of regional visibility, community engagement, and positive impact** through our outreach initiatives and signature events. Together, we can transform isolation into inclusion, confusion into clarity, and fear into possibility. Your gift isn't just a donation—it's a declaration that every family matters.

Your Support Creates...

- **Family Navigators** who speak the language—literally and culturally.
- **Workshops** that empower families to advocate with confidence.
- **Community hubs** where families find belonging, not bureaucracy.
- **Systems change** driven by those most affected.

Year-Round Branding & Exposure

- **Website Recognition:** Logo and link on our homepage and sponsor page
- **Social Media Features:** Quarterly spotlight posts across platforms
- **Activity Flyers:** Logo and link on flyers promoting activities throughout the year
- **Newsletter Mentions:** Inclusion in monthly updates to our subscriber base
- **Volunteer T-Shirts:** Logo placement on shirts worn at signature events

Estimated Audience Reach

- **Website:** Average of >2,500 unique visitors per month
- **Social media: (average per year)**
 - 291K content views
 - 12.7K page visits
 - 5.8K content interactions
 - 1.1K link clicks
- **Event attendees:** Average of 70 per month (around 850 per year)
- **Digital Newsletters:**
 - 1,950 Recipients: Increased 34% from 2024 to 2025
 - 43.9% Open rate
 - 8.5% Click rate
- **Signature event attendees:** 250 average attendees per event

Monthly Activities

Creating Opportunities hosts an average of **3 events every month!** From crucial educational and informational sessions to fun family-friendly activities at local venues, these events offer consistent visibility and engagement for our valued community sponsors.

Signature Events

Annual signature events are designed to enhance exposure to the work we do at Creating Opportunities and to offer additional recognition of the community partners who support us. Expand your reach by selecting the Visionary Tier sponsorship or adding one of our signature events to one of the other sponsorship packages.

Annual Sponsorships

Sponsorships are for the 2026 calendar year. Sponsorships cannot be pro-rated, but benefits can be adjusted to ensure equivalent exposure if joining mid-year.

TIER	BENEFITS
Visionary \$5,000	• Logo on all monthly event flyers & newsletters • Top-tier recognition on website • Exclusive signage at all in-person events • Quarterly exclusive marketing emails & social media posts • Top-tier sponsorship at one signature event
Champion \$3,500	• Prominent logo placement and link on all monthly event flyers & newsletters • Prominent recognition on website • Logo on shared signage at all in-person events • Two exclusive marketing emails & social media posts
Connector \$2,500	• Logo on all monthly event flyers & newsletters • Recognition on website • Name recognition on shared signage at all in-person events • One exclusive marketing email & social media post
Advocate \$1,000	• Name recognition on one monthly event flyer & newsletter • Name recognition on website • Name recognition on shared signage at one in-person event

Signature Events

Enhance your exposure by adding these signature event opportunities to your sponsorship package! Want to do more, we are happy to work with you on creating a custom package that combines any number of Signature Events and ongoing exposure through the year.

The incredible events we have planned for **2026** are:

- **February 15 – March 31: “Be YourSelfie”** | Virtual peer-to-peer fundraising campaign
- **May 30: Bigfoot’s Mini-Golf Tournament** | Single day event at Salem Golf Club
- **August 15 – September 19: Flamingo-A-Thon** | Community engagement adventure
- **October 3 - 12: Timeless Treasure Hunt** | Used goods online silent auction



Be Your Selfie: Online Selfie Campaign

February 15 – March 31: Celebrating individuality and inclusion by encouraging people to post selfies that reflect their authentic selves, using the hashtag #BeYourSelfie. Each post helps raise awareness and funds for families supported by Creating Opportunities.

LEVEL	BENEFITS	AMOUNT
Digital Champion	• Logo & link on all campaign graphics, videos, & emails • Dedicated sponsor spotlight post • Tagged in weekly themed posts • Mention in campaign wrap-up video	\$2,500
Social Advocate	• Logo & link on campaign landing page • Tagged in weekly themed posts • Mention in one live event • Mention in campaign wrap-up video	\$1,500
Community Supporter	• Logo & link on campaign landing page • Name on thank-you post	\$500
Awareness Ally	• Name on campaign landing page & thank-you post	\$250



Bigfoot's Mini-Golf Tournament

May 30: A family-friendly mini-golf tournament filled with fun activities, prizes, and community spirit. The event will bring together families, local businesses, and supporters for a day of connection and impact.

LEVEL	BENEFITS	AMOUNT
Course Champion	• Logo on all event materials and signage • Dedicated sponsor spotlight social media post • Mention in all promotional email blasts • Booth space included	\$2,500
Community Caddie	• Logo on event signage • Social media mentions • Booth space included	\$1,500
Hole-in-One Hero	• Custom sign with logo at one mini-golf hole • Name listed on event signage & website • Thank-you mention on social media	\$500
Fairway Friends	• Donate entry fees for families in need	\$25/ family



Flamingo-A-Thon

August 15 – September 19: An immersive community event where families adopt an inflatable flamingo. Participants visit local businesses to “flamingle” with the community, take and post fun photos, and raise money and awareness by collecting pledges and engaging with the community.

LEVEL	BENEFITS	AMOUNT
Flamingo Champion	• Logo on all event materials, signage & pledge sheets • Dedicated sponsor spotlight social media post • Mention in all promotional email blasts & virtual wrap • Booth space included at the launch event	\$2,500
Flamingo Advocate	• Logo on launch party event signage • Social media mentions & wrap party mention • Booth space included at the launch event	\$1,500
Feathered Friend	• Name listed on launch party signage • Thank-you mention on social media & wrap party	\$500
Activity Sponsor (stand alone or add-on option)	• Name on signage at a launch party activity station • Name recognition at virtual wrap party	\$250



Timeless Treasure Hunt

October 3-12: A community-driven Used Goods Online Silent Auction.

LEVEL	BENEFITS	AMOUNT
Heirloom Sponsor	• Premium Logo placement on website and auction site. • Dedicated sponsor spotlight social media post • Mention in all promotional email blasts & social media posts. • Recognition in post-event email. • Optional auction item donation to be “Featured Item”	\$2,500
Keepsake Sponsor	• Logo on website and auction site. • Social media mentions and recognition in post-event email.	\$1,500
Trinket Sponsor	• Name on website. • Logo on auction site. • Group thank-you mention on social media	\$500
Hidden Treasure	• Donate goods or services • Recognition based on value of donation	In-Kind



Ready to Get Started?

Sign up Today or Contact Us for More Information



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(971) 382-426



[Online Sponsorship Application](#)

